

*Choose  
your local Family  
Owned and Operated  
Funeral Home.*

### *Meet the Owners*



*The Scalisi Family*

- \* *Relieve the emotional worries of those you love.*  
*By being able to make sound decisions in advance, without stress, you can free your loved ones from this painful responsibility and show how very much you care.*
  
- \* *Express your own wishes.*  
*When selecting your options, while you can, there is no doubt that you will be receiving exactly what you want. At the same time avoiding family conflicts in the future.*
  
- \* *Absorb the financial burden.*  
*Pre-paying your final wishes in advance assures you that the cost is guaranteed and will not go up for you and your family.*



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# Because We Care... We Help Make It Easier

## FOUNDING

When twelve year old Charles Scalisi III listened to his friend speak proudly of his uncle whose position in the community was a respected one, young Charles asked his friend, "What does your uncle do?" His friend's response was "He's an undertaker." The local undertaker was helping the neighborhood. Charles immediately said to himself silently "I'd like to do that too." He did it. Charles received his degree in Mortuary Science in Miami and began his career as a funeral director in 1973.

## HISTORY

After gaining over 20 years experience working in various funeral homes, Mr. Scalisi purchased his first facility in 1994 and called it Clearwater Funeral Home, named for the community he would proudly serve. The time had come for him to establish his own facility where he could better serve his clients in his own natural way. He needed to be there to help, to nurture during such a difficult time. It was his calling. He wanted to step over the mere business of meeting grieving families in an office. As owner, Mr. Scalisi could now follow through from beginning to end. He would help a family through its pain from that first contact where a son or daughter would say "Mother is not well", to the drive home after the funeral. Within five short years business quadrupled. Charles credits the promise he made to himself (at that tender age of twelve) to the success of the Clearwater Funeral Home. In July of 2002 he diversified his business purchasing a second funeral home, a cemetery and crematory located in Dunedin. With the central Pinellas County expansion came a name change. Clearwater Funeral Home became Eternal Rest Memories Park & Funeral Home. Now a full service funeral establishment, he proudly serves the community he dreamed of helping when he was younger.

## TODAY

Of significance to today's industry, Eternal Rest Funeral Home stands as one of the last independent, family owned homes in the area. Other local funeral homes have gone out of business or have been bought by stockholder-owned corporations. The Scalisi Family facility reflects just the opposite. Here you will find a loving, caring atmosphere where you are not just a number. Our goal is to make one of the most difficult times of your life as easy as possible. We offer a truly full-service operation. Eternal Rest Memories Park is an open and spacious cemetery, offering burial, mausoleum and niche interment as well as our lovely, tranquil scatter garden around the lake with its peaceful fountain. Our crematory is also on premises, where we accommodate our families' loved ones with care and respect. All cremations are done by a licensed funeral director who will take the utmost care throughout the entire process. Also on the grounds, for your convenience, is our formal chapel for viewings and services. Inside you will find a warm atmosphere created by cushioned oak pews and chandeliers, as well as family rooms with comfortable and welcoming sofas and refreshments.

## FUTURE

Eternal Rest Memories Park & Funeral Home will continue to provide personal, nurturing care to those we serve during their time of grief. Mr. Scalisi's promise will always be to assist families with the loving care that a family owned business can provide.

## Be Prepared

*Many families are unaware of just how many ways we can help. We can do as little or as much as you like. As seasoned professionals, we have the experience necessary to help us understand your special needs. Our counselors, who have a complete checklist to be certain no detail is overlooked, will give you valuable guidelines on government benefits, cemetery and other memorialization options as they customize your complete funeral needs. We will explain the bonus of advance payment, help you organize, and even prepare a permanent record which outlines your wishes in detail. Because we understand individual decisions and situations can be private, we want to assure you of our high respect for confidentiality.*

*We welcome the opportunity to meet personally with you and your family to discuss our services more fully...or to simply answer your questions.*

*A thoughtful gift for those you love.*